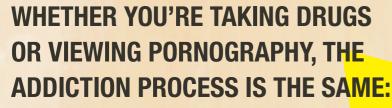


You hear about "pornography addiction" all the time, but people never tell you what makes it so addictive, or why it even matters. You rarely hear the fact that viewing pornography messes with your brain in the same way drugs do.





You over-expose the brain with pleasure chemicals like dopamine, serotonin, oxytocin, and epinephrine.



DEPENDENCY

You build up a tolerance and a dependency to the chemicals. You go from "wanting" the pleasure chemicals in order to feel good, to "needing" them.

FRONTAL LOBES:

The area of your brain responsible for making decisions and logically thinking through situations and scenarios is the part of your brain most affected by addiction.

OKAY IT'S ADDICTIVE, SO WHAT?

PORN CAN'T KILL YOU LIKE CHEMICAL DRUGS CAN, SO WHAT CAN IT DO?

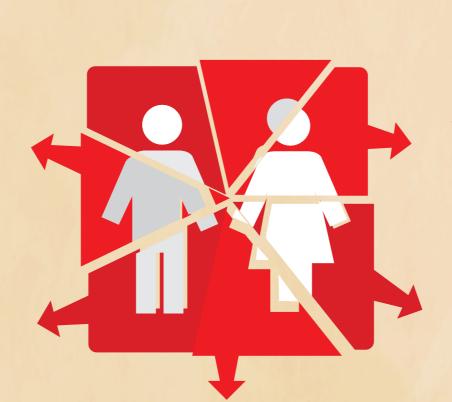
RUIN RELATIONSHIPS



Porn decreases your interest in a real relationship and increases your appetite for more porn.



involve at least one of the people having "an obsessive interest in pornographic websites."





Pornography use increases the marital infidelity rate by more than 300%.



More than of people involved in cybersex eventually lost interest in sex with a

loved one.

ALTER BEHAVIOR



Pornography is directly related to **NEGATIVE PERCEPTIONS**, **ATTITUDES**, and AGGRESSION towards the opposite sex.



PREVENT HAPPINESS



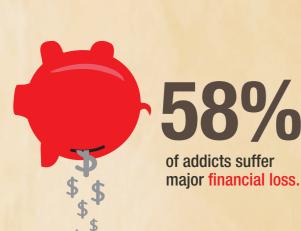
Twice as many people who use Internet pornography are reported to have severe clinical depression compared to non-users.





There is a significant relationship between frequent porn use and feelings of loneliness and major depression.

LIMIT SUCCESS



58% of addicts suffer



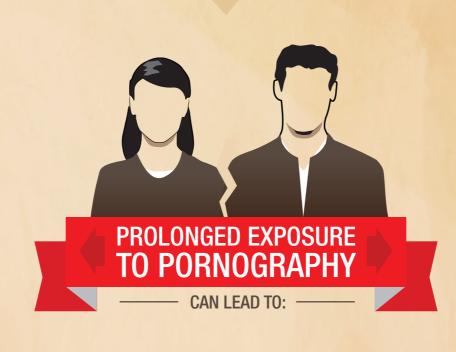


of addicts lose their jobs.

CHANGE BELIEFS



EXAGGERATED PERCEPTION THINKING THAT ABSTINENCE & SEXUAL INACTIVITY **ARE UNHEALTHY**



PROMISCUITY

WHY **RISK** IT? IT'S JUST NOT WORTH IT.

BECONE A FIGHTER! FIGHTHE NEW DRUG

